

## **BELSOUTH ANNOUNCE NEW SPONSORSHIP INITIATIVES**

The Belsouth Football Club is happy to announce two new and special sponsorship deals with Cook Friendly Grocer and Rebel Sport respectively which will greatly assist with supporting and funding the Club's activities in 2016 and into the future. The Club is also introducing a "Club Supporter" sponsor category which will allow members with small businesses to support the club in return for branding opportunities.

### **Cook Friendly Grocer – Gold Sponsor and Loyalty card**

Cook Friendly Grocer (CFG) located at the Cook Shops is Belsouth's first "Gold Sponsor". The new arrangement sees CFG providing the majority of the Club's canteen supplies at great pricing as well as the introduction of a "Supporter Card" system which will see 10%<sup>i</sup> of Belsouth members' spend at the Grocer returned to the Club for specific funding initiatives. In return Belsouth has branded the U8



team's shirts with the CFG logo – make sure you check the shirts out on game day!

Belsouth President Wayne Harding said "the new sponsorship with CFG will help ensure players in the Belsouth family have the best equipment and sporting gear. In 2015 this involved over 1000 registered players covering 79 teams and 790 families".

### **Rebel Sport on board too**

Belsouth has also signed up to the popular Rebel Sport program which will see 5% of your purchase value returning to Belsouth. It's easy to sign up to the Rebel Sport deal too, just ask at the counter to join the program and nominate Belsouth as the club you'd like to support.

### **Get the Cook Friendly Grocer and Rebel Sport cards soon**

We now need all our Belsouth families to deliver a "win-win" outcome by supporting these businesses which in turn support our Club. Get behind the CFG initiative and the Rebel agreement to ensure funds flow back to the Club

Members will be able to collect their "CFG supporter's Card" from the CFG table on the first few Saturday's of the competitions starting on 30 April 2016 at the Murrarji Street grounds. Daniel and/or Stephanie from CFG will be there to sign you up and say hello. The Rebel Sport store on the top floor at the Belconnen Mall (next door to Hoyts) is close by and convenient to get your loyalty card too!

### **Club Supporters category for small local businesses**

A Club Supporter sponsor category has been introduced for local small businesses to support the club for \$550 per annum which in turn will see the Club promote their services to the Belsouth family.

"Belsouth is proud to introduce these sponsorship initiatives and looks forward to working with our new sponsors in ensuring we continue to develop and prosper under our "Fun, Family, and football" motto" Wayne Harding said. Belsouth is also in negotiations with prospective sponsors in other areas.

Questions: contact Andrew Higginson (0418 628 465) or email [ahigginson@webone.com.au](mailto:ahigginson@webone.com.au) April 2016

---

<sup>i</sup> For spend over \$20 excluding alcohol and cigarettes